

TO: Members

FROM: Communications Committee

Barb Parisien and Judy Harvey, Editors

DATE: September 1, 2022

NORTHSTAR WATERMEDIA SOCIETY IS COMMITTED TO WORKING TOWARD A MORE INCLUSIVE, JUST, AND EQUITABLE ART COMMUNITY.

# **NEXT MEETING - Mark your calendar! Painting on YUPO by Kerry Kupferschmidt**

Thursday, September 15 7:00-9:00 Roseville Oval, Rose Room, 2660 Civic Center Dr., Roseville



Kerry Kupferschmidt will tell us why YUPO interests him, despite its frustrations. In his step-by-step demonstration, Kerry will paint a scene similar to "October Golds" above, with special attention to techniques for painting reflections.

Kerry has been an enthusiastic student of watercolor for more than 35 years. He received a BFA in art at the University of Minnesota in 1977 and then spent over 20 years creating architectural renderings professionally, working with watercolor on hot pressed papers. "My current adventure is trying to harness the special effects

possible with the YUPO substrate", Kerry explains. "It's been an exciting experience that I have been sharing with fellow students of watercolor."

"I am focused on learning more of the mysteries and joys of watercolor through painting my favorite subjects, ranging from landscape to wildlife and urban scenes," Kerry says. "I greatly value several art organizations including the Crossings Art Alliance, Artists of Minnesota, NorthStar Watermedia Society, Red River Watercolor Society and Central Minnesota Watercolorists, where I currently serve as President."

For Kerry's newest work, visit www.KerryKupferschmidtFineArt.com.

#### **Please Note**

You are encouraged to bring a painting to the meeting to share. There will be no peer voting, but we would love to see your work.

## **GREETINGS FROM OUR PRESIDENT**

# **Deirdre Vaughan**



"Endeavors succeed or fail because of the people involved. Only by attracting the best people will you accomplish great deeds."

- Colin Powell

NorthStar succeeds because of the incredible dedication, generosity, and hard work of the volunteers who serve on our committees. They have shown flexibility and creativity in adapting events to meet the protocols required by the COVID pandemic. As a result, we continue to be a thriving organization that brings us together through our love of art. As President of

the Board of Directors, I say "Thank you!" to board members, committee members, and the general membership for the wonderful successes of the last year.

I'd like to recognize our committee volunteers by name and list a few accomplishments of the 2021-2022 membership year.

## **Artists' Market**

Sue Olson (Director), Barb Neihart, Carol Rodriguez, Carol Tana, Connie Keithahn, Diane Lee, Faye Mader, Jill Jacobson, Kathy Magnus, Kerry Kupferschmidt, Leona Olson, Linda Paduano, Pat Choffrut, Patti Coverston

- E-mailed survey to members which indicated many members are interested in participating in a future market.
- Active committee continues to explore a new format for Artists' Market

## **Communications**

Barb Parisien (Director), Judy Harvey, Carol Spohn, Cal deRuyter, Rockie Weymouth, Lynn Middleton-Koller, Deirdre Vaughan

- Published informative and engaging newsletters, responsive to members' needs; managed the emailing system
- Applied changes to website to make it more user-friendly
- Applied regular updates to Facebook and the website
- Implemented the ArtReach for Justice initiative, a newsletter and website presence representing BIPOC artists
- Issued email notices about special events such as the National Juried Exhibition
- Set up a tool for organizing and storing NSWS documents in one place
- Updated member meeting guest artist contracts

## **Member Exhibition**

Heidi Nelson (Director), Mary Hoel, Shakun Maheshwari, Mary Anne Kinane, LouAnn Hoppe

- Processed 29 entrants
- Hosted a well-attended reception and awards ceremony

# **Membership**

Laurie Mosher (Director)

- Maintained enrollment near pre-pandemic levels; 7 new Signature members
- Continued success with online registration and communication with members

#### **National Juried Exhibition**

Janice Anderson (outgoing Director), Mary Anne Kinane (incoming Director), Mary Zadach, Anne Sisel, Art Weeks, Ginny Haines, Judith Benham, Judy Fawcett, Leny Wendel, Lucy LeMay, Rockie Weymouth, Sylvia Roman, Cal deRuyter, Jill Jacobson, Marie Panlener, Sue Olson, Leona Olson, Wayne Sisel

- Processed 218 submissions in 2021; 209 submissions in 2022
- Transitioned to a new chairperson

# **Programs/Monthly Meetings**

Art Weeks (outgoing Director)

- Arranged 8 local, national, and international artist demos: 7 virtual, 1 inperson
- Scheduled 4 in-person demos and 2 virtual demos for 2022-2023

#### **Treasurer**

Lynn Middleton-Koller (Director)

• Streamlined online financial reporting system

- · Facilitated Board members' reporting
- Completed IRS application process for 501(c)(7) nonprofit status

# **Workshops**

Nini Bronson (Director)

- Hosted two successful virtual workshops: Linda Kemp (17 attended) and Michael Reardon (9 attended)
- Scheduled an in-person workshop for October 2022 with Catherine Hearding

# **Board of Directors**

Deirdre Vaughan (President), Leny Wendel (Secretary), Lynn-Middleton-Koller (Treasurer), and the other Directors highlighted above

- Recognized that NSWS was not in compliance with IRS guidelines for operating legally as a nonprofit and applied successfully for federal 501(c)(7) status.
- Planned our transition back to in-person meetings by creating a hybrid model that offers a variety of meeting formats.
- Adopted a policy of truly living the power of our ArtReach for Justice Initiative by featuring the diversity of under-represented artists in our programs, educating our members about the contributions and talent of diverse artists, and modeling inclusion for our organization.

Please let me know if I've missed anyone so that everyone can be properly thanked.

Once again, I urge you to volunteer for one of our committees. Your help is really needed, and I know you will enjoy many benefits from sharing your time and talents. I look forward to seeing you in person in September, so please mark your calendars for our opening meeting with demo artist Kerry Kupferschmidt on September 15.

- Deirdre Vaughan, NorthStar President

It is worth noting that Deirdre Vaughan is beginning her 5th year in leadership of NorthStar Watermedia Society. In 2018, Deirdre, as a new member of NorthStar, agreed to be Heidi Nelson's co-president. After shadowing Heidi for two years, Deirdre took over as President in September of 2020, guiding the organization through two challenging Covid years. With the help of the Board of Directors, Deirdre found ways to continue member meetings, workshops, and exhibitions and now begins her 3rd year as President. Thank you, Deirdre!

## **NEW BENEFITS FOR VOLUNTEERS**

In light of the need for volunteers in several critical positions, for this year only, we are increasing benefits for current open positions.

Free NorthStar membership

- One point toward Signature Member status
- 25% discount for NorthStar workshops
- Free entry fee for member exhibition
- Recognition in the newsletter

<u>Vice President</u> will shadow Deirdre Vaughan through spring of 2023 and then take over as President in the fall of 2023. The President presides over the Board of Directors and member meetings.

<u>Program Chair/Co-Chairs</u> will plan programs for monthly meetings, contact guest demo artists, and oversee needed technology.

<u>Member Show Chair/Co-Chairs</u> will oversee submissions, location, and details for the yearly show.

<u>Volunteer Coordinator</u> will contact members who have indicated an interest and/or experience in open board and committee positions. This person will have access to information about member interests and skills.

# **Important!**

If we are not able to cover these positions, we will need to make cuts and changes to our programs.

## - Board of Directors

# IT'S TIME TO RENEW YOUR MEMBERSHIP

## **Laurie Mosher**



Our membership year officially starts September 1. Renew TODAY and join us for another exciting year!

# Why Renew?

- You are important to NorthStar! Whether beginner or professional, we all need each other for support and ideas.
- Though we have stayed together throughout the pandemic via Zoom, we will now have opportunities to get together in-person.
- Our "hybrid" approach will allow for choices—Zoom meetings and in-person meetings.
- We plan to have more interactive opportunities and fun activities for our members.
- Opportunity to gain Signature status.
- Networking, networking, networking.

Here is a link to this year's membership application. We strongly encourage you to pay online with your renewal application for 2022-23.

https://northstarwatermedia.wufoo.com/forms/k5sgzgi1fquuyb/

There is also an option to pay by check. However, **all checks must be mailed** to the address on the application. Please **do not** pay by check at a membership meeting. If you have any questions about the renewal process or your own status, I am happy to help. Feel free to reach out to me at <a href="mailto:NSWSmembership@gmail.com">NSWSmembership@gmail.com</a>.

Stay healthy, strong, and creative!

- Laurie Mosher

# **WELCOME NEW MEMBERS**

- Deb Mickelsen
- Jo Ann Nissen

## 2022 NATIONAL JURIED EXHIBITION

Our beautiful 2022 exhibition is up and running, featuring 50 paintings selected from 200+ submissions. Tara Sweeney is the Juror. Tara is an award-winning artist, illustrator, and author. She teaches watercolor workshops nationally and internationally and holds signature membership in the National Watercolor Society, Red River Watercolor Society, and Minnesota Watercolor Society.

- Location: St. Paul Monastery Art Gallery, 2675 Benet Rd, Maplewood
- Open August 29 through November 3, 9:00-5:00
- Reception/Awards: Sunday, September 18, 2:00–3:30
- Proof of vaccination and masks are required.

Special thanks to the National Juried Exhibition Committee, the St. Paul Monastery, Juror Tara Sweeney, graphic designer Bobbi Stegora-Bina, computer expert Judy Harvey, slide show designer Marie Panlener, and members who submitted paintings.

All members, family, and friends are invited to attend the reception and awards ceremony on September 18. We look forward to seeing you!

- **Leny Wendel**, Publicity Committee Member

# **WORKSHOP WITH CATHERINE HEARDING**

# October 28-29, 2022

Sign up now to learn from this excellent teacher! She will provide reference photos for designing your own artwork. You will learn how to simplify paintings while using a three-step process for applying color, how to use value, intensity, and color temperature contrasts to create the sunlight in your paintings. The finished products will all look different. The paintings below were based on the reference photos.







- October 28-29, 2022
- 10:00-4:00 each day
- Freedom Park, New Brighton
- \$250 for members, \$290 for non-members
- Limited to 10-20 students

Register at: https://northstarwatermedia.wufoo.com/forms/z1yuy7uh1kxepyf/

## REMEMBERING BARB CARRIGER



**Barb Carriger,** NSWS Board Liaison with Minnesota Watercolor Society, passed away on June 12, 2022.

Barb was a native Minnesotan and graduate of the University of Minnesota. She taught middle school science for 5 years, was Director of Sales at the Carlton Celebrity Theater, and, for 25 years, was a corporate event planner for the automotive industry. She volunteered for the Friends of the Institute, MN Zoo, MN Orchestra, and the Assistance League of Mpls/St. Paul in addition to serving as our liaison with the Minnesota Watercolor Society.

Barb enjoyed food, wine, and travel. She felt fortunate to have traveled extensively, having opportunities to visit and admire many of the greatest art museums and natural wonders of the world.

She said she came to watercolor relatively late in her life after taking informal classes from Jan Forbes in her home, mainly for stress relief. Barb loved the color and the process but didn't have the time to devote to truly learning until retirement, when she began taking classes from Marian Alstad, Frank Zeller, Catherine Hearding, and David Smith.

Barb told us in an interview in late 2020 that she had just begun taking classes at the White Bear Center of the Arts when she learned about NorthStar. She joined in her first meeting. Because she was new to the area and a new member of Minnesota Watercolor Society, she decided that volunteering with us would be the perfect way to bridge her move, maintain her relationships, and develop new ones.

# MINNESOTA STATE FAIR AWARD

Every year NorthStar gives a \$100 award to a member whose painting is accepted into the Minnesota Fine Arts exhibition.

This year the award went to **Marie Panlener** for her painting, "Circles 714", shown here. Congratulations, Marie!

Congratulations, also, to other accepted NorthStar artists:

- Georgia Kandiko "Duet."
- Karen Knutson "Close to My Heart"
- James Nutt "If 2020 Was a Pencil"
- Linda Stout "Queen Anne's Lace"
- James Turner "Fish Story"
- Nancy Webert "Head in the Clouds"
- Susan Zavadel "Appaloosa"



# **CHECK THIS OUT**

Mia: Teo Nguyen: Viêt Nam Peace Project

July 30, 2022 - June 18, 2023

Teo Nguyen's solo museum exhibition invites contemplation and reflection on the Vietnamese people's struggles toward peace and what the artist calls "the politics of worthiness." Nguyen tells stories of heartbreak, optimism, resistance, and reconciliation that are interwoven into Vietnamese culture and spiritualism. His photorealist acrylic paintings reference historic images by photojournalists documenting the war in Vietnam but reimagining them without violence. Free.

Learn more: https://new.artsmia.org/exhibition/teo-nguyen-viet-nam-peace-project

# **All My Relations Arts**

1414 East Franklin Ave Minneapolis

Gallery Hours: 10:00-5:00 Tuesday-Friday, 12:00-3:00 Saturday

All My Relations Arts honors and strengthens relationships between contemporary American Indian artists and the living influence of preceding generations, between artists and audiences of all ethnic backgrounds, and between art and the vitality of the American Indian Cultural Corridor. The Gallery presents exhibits of contemporary American Indian fine art.

For more information, visit <a href="http://www.allmyrelationsarts.com">http://www.allmyrelationsarts.com</a>.

# **NORTHSTAR WATERMEDIA SOCIETY COMING EVENTS**

Aug 29-Nov 3	NSWS National Juried Exhibition at St Paul's Monastery
Sep 7	Plein air painting at Central Park, Dale St entrance
Sep 15	In-person meeting with demo by Kerry Kupferschmidt
Oct 13	In-person meeting, art materials swap and social activity
Oct 28-29	In-person workshop with Catherine Hearding
Nov 17	In-person meeting with demo by Cecile Hartleib
Dec 15	In-person meeting with demo by Suz Galloway
Jan 19	Virtual meeting with Zoom demo by Heidi Sandecki
Feb 16	Virtual meeting with Zoom demo by Fealing Lin

# MINNESOTA WATERCOLOR SOCIETY COMING EVENTS

Sep 8	In-person meeting with batik demo by Carol Wingard
Sep 29-Nov 4	Member exhibit at White Bear Center for the Arts
Oct 13	Member exhibit reception
Oct 21-22	Zoom Workshop with Kim Johnson Nechtman

# **CONTACT US**

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NSWS Website http://northstarwatermedia.com

All are welcome here.

We do not discriminate based on race, color, national origin (ancestry), religion, ability, political affiliation or beliefs, sexual orientation, gender identity or expression, or age.

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