

From: NorthStar Watermedia Society news@northstarwatermedia.com
Subject: February 2017 NSWS Newsletter
Date: January 29, 2017 at 7:35 PM
To: bparisien@msn.com

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TO: NSWS Members
FROM: NSWS Communications Committee
DATE: Feb.1, 2017

NEXT MEETING

THURSDAY, February 16, 2017

7:00 PM

**Rose Room, Roseville Skating Center
2661 Civic Center Drive, Roseville, MN**

DEMO BY TARA SWEENEY - "MY SIGNATURE APPROACH"



Saint Paul artist **Tara Sweeney** will demonstrate her signature approach to watercolor. Tara's memorable technique is driven by a three-layer/four value/hold the whites approach that results in lively brushwork and vibrant color. Whether she is capturing youthful exuberance, telling stories with favorite objects, or remembering a moment in time, she uses a split primary palette and bold mark making.

Although Tara sometimes uses photo reference, her preferred method is to draw and paint directly from observation. "I begin painting by drawing. It's how I slow down to see where I am, notice what makes me curious, discover who I'm with, and understand why any of that matters." Her road-tested techniques were developed in leading international plein air sketching programs and teaching design, watercolor, drawing, and life drawing for 25 years at Augsburg College where she is chair of the art department. She will retire from full time undergraduate teaching in May 2017 to focus on her popular adult watercolor workshop programming.

Tara began her creative practice as executive art director for Minneapolis-Saint Paul Magazine, followed by 15 years of independent book illustration and design before launching her teaching career in 1991. Her debut manuscript of illustrated creative non-fiction, "Close to Home: A Minnesota Year in Sketches" has been submitted for publication. She holds undergraduate degrees in design and studio art from the University of Wisconsin, and an MFA from the Minneapolis College of Art and Design. Her award-winning work is held in public and private collections. She is a signature member of the Minnesota Watercolor Society and serves on the board as programming chair. When she takes a break you can find her partner dancing just about anywhere with live music and room to swing. tarasweeneyart.com

ADULT MEMBER EXHIBITION "INSPIRATIONS" COMING SOON!

APRIL MEMBER EXHIBITION - INSPIRATIONS - COMING SOON!

DEADLINE for submission to our annual Members' Exhibition is March 16! The exhibition will be held April 1 - 30, 2017 at the White Bear Unitarian Universalist Church in Mahtomedi. **Each paid member of NorthStar is invited and encouraged to submit one painting for this show.** Everyone can submit and some will be awarded cash prizes and points toward signature status. **The registration form is available on NorthStar's website. Submissions can be sent in NOW.** Drop off is April 1 and pick up is April 30. **Let's make this our best show yet!** LouAnn Hoppe, Exhibition Chair. louhoppe@gmail.com.

JENNIFER STONE WORKSHOP APRIL 25 - 28

This workshop is for the artist who wants to create art that is unique to you. You will

- Make original collage papers
- Carve your own stamps
- Use stencils in your artwork

Details and registration form are on the NSWS website. For information contact workshop chairs Patty Healy pmhealy11@gmail.com or Ann Sisel annesisel@gmail.com

3rd ANNUAL NSWS NATIONAL JURIED ART EXHIBITION

Plans are in full swing and help is needed! This is a great chance to learn the ins and outs of a national exhibition. The committee needs a Reception Chair or Co-Chairs, Program Chair or Co-Chairs. Grab a friend and do it together! Also, assistance is needed in fund raising, registration, and other areas. Maybe you are willing to do a small job without a major commitment. Every little bit helps!

Please contact Committee Chair Janice Anderson jlanderson2014@fastmail.fm.

Important Dates:

Registration - May 1-August 1 (midnight)
Exhibition at Blaine City Hall - October 2-31
Reception - October 15

ARTISTS' MARKET - MAY 19, 20, 21

This is the **15th** year for our Artists' Market! We are changing things around and hoping for **lots of participation!**

Artists' Market registration materials will be on the website the first week in February. The deadline for registering is the March 16 NSWS meeting. We will have printed forms at the February meeting and we will have postcard at the February, March, and April meetings.

We encourage new and old members to participate, especially hoping the **signature members** will come aboard this year and will display any ribbons or honors that you have received in your booth space!

For information contact Connie Keithahn conkaystpaul@yahoo.com or Sue Olson solson55@comcast.net.

NSWS FUTURIST Calvin deReuter asks: "Why do we have to pay another fee?"

It may surprise our members that it takes approximately \$35,000-\$40,000 in revenue from all sources to operate NorthStar Watermedia Society and all of its programs. The Board often hears rumblings - why do we have to pay that much in fees, or - why do we pay this much for membership?

Did you know that it takes 102 memberships to pay for our monthly meetings (location fees, per diem to demo artists, misc. expenses)?

It takes another 102 memberships to provide the website with its constant updates of meeting notices, peer vote winners, slide shows, updates and follow-ups on our 2 exhibitions, our workshops and the keeping of archives.

It takes 34 memberships per year to pay for the storage unit that allows us to keep all of the equipment safe and accessible. Add insurance (14 memberships), credit card fees (17 memberships), administrative costs (22 memberships).

Total items above come to **290 memberships**, so you can see that the Board needs to be very diligent when the membership, at this moment, comes to **approximately 190 members!**

The costs above do not include costs for our society's large projects such as Workshops, Artists' Market, Members' Show, National Juried Exhibition. Fortunately, most of those items pay for themselves (with the fees that must be charged), and a few might make some modest "extra revenue" that helps offset the lack of paid memberships.

Keep in mind that an organization needs members! So, if you know artists that could enjoy, participate, and learn from the NorthStar experience , we hope that you invite them to join us in our mutual journey. It takes a lot of members, and YOU, to run NorthStar.

WEDNESDAY MORNING PAINTING GROUP

Several NorthStar members have been painting together on Wednesday mornings from 9:00 - noon. The location has recently changed to Roseville Lutheran Church, 1215 Roselawn Ave. West, Roseville, MN 55113, Room 45 B&C

Any NorthStar member is welcome to join on a drop-in basis. There is a \$1- \$2 fee to cover the cost of maintenance paid to the church. We are a friendly group of artists who love to share ideas, critique each others' paintings upon request, and soak in the the creative vibe.

Questions contact Ann Sisel annesisel@gmail.com or Barb Parisien bparisien@msn.com.

NSWS COMING EVENTS

Feb. 16 - member meeting and demo by Tara Sweeney

Mar. 16 - member meeting and demo by Charlotte Laxen; deadline for submission to NSWS Member Exhibition

April 1 - drop off painting in Mahtomedi 10 am - 1 pm

April 20 - Member Exhibition reception 6:30 - 8 pm; awards at 7 pm

April 27 - member meeting and demo by Jennifer Stone

April 25 - 28 - workshop with Jennifer Stone

May 1 - registration open for NSWS National Art Exhibition

May 19-21 - Artists' Market at the Fairgrounds

October 2-31 - NSWS National Art Exhibition at Blaine City Hall

MINNESOTA WATERCOLOR SOCIETY COMING EVENTS

Feb. 9 - member meeting and demo by Doug Meythaler

Mar. 5 - deadline for submission to MNWS Spring Exhibition at the Minnesota Landscape Arboretum, "Dancing with Color and Light"

Mar. 9 - member meeting and demo by Wendy Westlake

This email was sent by Northstar Watermedia Society, located at 2878 Meadowlark Lane, Maplewood, MN 55109 (USA). To receive no further emails, please [click here](#) or reply to this email with "unsubscribe" in the Subject line.

