

## Attention all artists!!

**The following information is a reminder of important details for Artists' Market 2018. Complete information is found in your artist packet.**

**ARTWORK**--Please limit your art work to **original water media paintings on paper, canvas or art boards, hand painted cards and bookmarks (a combined total of 25 cards or bookmarks per artist). No prints, please.** All artwork must be matted and/or framed with exception of works on canvas, cards and bookmarks.

The **MINI PAINTINGS AREA** will limit each artist to no more than 5 works (maximum size 8" x 10" including mat and/or frame). Additional small works may be displayed at your individual wall.

**LABELS**—Please use the **new labels** you received in your artists packet. The labels from previous years may be difficult for the cashiers to remove. **(If you are displaying artwork from previous years, please remove the old label and replace it with a new one).**

**HOOKS**—**3M plastic hooks are provided and must be used for matted work only.** Framed work must be hung using the metal hooks. Wire for hanging is also provided. **Please do not use 3M plastic hooks for framed work.**

**HANGING/CHECK IN** --Artists may hang their work from **11:00 am to 6:30 pm on Thursday, May 31.** Please fill out an **inventory list (found in your artist packet)** and **make a copy for yourself.** **If you are scheduled to work on set up day, please hang your work before or after your work time so that you will be available to help other artists in hanging their walls.**

**TABLES AND PRINT RACK.** A small table (i.e. TV tray table or small utility table) and print rack may be used (see artist packet for further information). **No lawn chairs, or card tables.** Please keep print racks and tables close to your wall to avoid blocking the aisles.

**ARTIST BIO**—You are encouraged to display a short bio on your wall with information about you and your painting experience. You may wish to include a photo.

**YOUR SCHEDULED WORK TIME**—**All workers must sign in.** Please arrive 15 minutes before your scheduled time. Pick up an apron and your name tag. If you wish to purchase an apron, the cost is \$10. Return aprons and name tags to the front desk. Everyone is encouraged to wear an apron and name tag whenever you are attending the show, even if you are not working. Standing by your wall and talking to customers is a great way to promote your artwork. Please take time to **read your job description** at the front desk before beginning your shift. **Floater and Greeters**—please stay on the floor—not in the back demo area unless assigned to help there.

**\*\*CHECK OUT, TAKE DOWN** is scheduled for **Saturday, June 2, 6:00-8:00**. **Please do not begin taking down artwork until 6:00 (end of sale)**. Please **remove 3M hooks carefully** to avoid damage to the wall. Snap the two parts of the hooks together and return them to the check-out area. **If you are scheduled for take down/clean up, please stay until all materials are packed up and loaded into vehicles.**

**ARTISTS AT WORK--** Artists will paint in a designated area. This is not a demonstration, but is informal painting—no completed painting necessary. Interested artists may sign up on set up day depending on space availability.

**PLEIN AIR PAINTING** may be available in front of the Fine Arts Building, weather permitting.

**Painting by your wall**—if space permits, you may wish to do this as a way to promote your artwork. A TV tray sized table and folding chair, etc. would work.

Publicity-hand out or mail postcards, use the press release to advertise in local newspapers (information and instructions are in your artist packet). Use Facebook to promote our sale and your artwork. “Like” our Artists’ Market Facebook page. Join the Artists’ Market Group. In the group, you can ask questions and get support from other artists. Post the postcard on your FB page.

<https://www.facebook.com/northstarartistsmarket>

Thank you to the following **Artists' Market Committee** members for your dedication and hard work in organizing our show!

**Artists' Market Chair:** Sue Olson

**Artist Profile Posters:** Carole Anderson, Sue Olson

**Artists at Work:** Barb Neihart

**Computer Work:** Jill Jacobson, Carol Tana, Carole Anderson

**Name Banners:** Marian Wolters

**Organize and Facilitate Demos:** Diane Lee

**Postcard Design:** Anne Marie Forrester

**Postcard Mailing:** Artists' Market Committee

**Publicity:** Diane Lee, Kathy Magnus, Mary DePrey

**Reception:** Linda Paduano, Carol Rodriguez

**Registration:** Patti Coverston

**Signs:** Carol Rodriguez

**Treasurer:** Barb Neihart

**Work Schedule:** Mary Lewis

### **Demo Artists Schedule**

Thank you to all demo artists for sharing your time and talents!

#### **Friday, June 1**

10:00 LouAnn Hoppe-- *Watercolor on canvas*

12:00 Frank Zeller-- *Four step value landscape over diagonal abstract pattern*

2:00 Catherine Hearing--*Three step watercolor process*

4:00 Kathy Braud --*How to create cloud painting landscapes*

#### **Saturday, June 2**

10:00 Carol Spohn --*Batik watercolor*

12:00 Sue Olson --*Impressionistic watercolor landscape*

2:00 James Nutt--*Traveling with watercolor, portable studios*

4:00 David Smith--*Wet into wet watercolor*