



CALL FOR ENTRIES

2017 NorthStar National Watermedia Juried Exhibition

Exhibition Dates: October 2 – October 31, 2017

Deadline for Entries: Midnight, August 1, 2017

Venue

Blaine City Center, 10801 Town Square Drive NE, Blaine, Minnesota.

Juror and Judge

David Feinberg is a painter and an associate professor of drawing and painting at the University of Minnesota for the past forty-six years. He is also the director of the “Voice To Vision” documentary project, featuring video documentaries that record the process of survivors of genocide working with an interdisciplinary team of diverse student and professional artists to transform their experiences into works of art. Feinberg has received the C.E.E. Distinguished Teacher of the Year Award, the Special Events McKnight Grant, the University Board of Regents Outstanding Community Service Award, and the University of Minnesota President’s Multi-cultural Grant. He is well-respected as an art critic in academic and professional art circles.

2017 Exhibition Calendar

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| • May 1 to August 1 | Entries accepted until midnight August 1 |
| • August 19 | Acceptance notification and shipping instructions |
| • September 16 – September 23 | Shipped paintings received |
| • September 30 | Hand-delivered paintings received |
| • October 15 | Artist Reception and Awards Ceremony |
| • November 1 | Pickup hand-delivered paintings |
| • November 7 | Latest date unsold paintings shipped back |

Awards

NorthStar Watermedia Society will award a minimum of \$4000 in cash and non-cash prizes for the 2017 National Exhibition. (In 2016, awards totaled \$9000 in cash, product, and certificates.)

- Best of Show - \$1250
- 2nd Place - \$1000
- 3rd Place - \$750
- Named Awards and additional cash/product awards

Eligibility

Open to all artists 18 years or older. All work submitted must be suitable for a family audience.

Entry Fee (non-refundable)

- NorthStar Watermedia Society members: \$35 for up to three images.
- Non-members: \$45 for up to three images.
- Those wishing to join NorthStar may add \$35 individual annual dues during the entry process (total \$70).
- You need not be a NorthStar member to enter the National Exhibition, but you must be a NorthStar member for the future possibility of signature status.

Entry Procedure

All entries are handled by www.callforentry.org. Entry deadline is midnight, August 1, 2017.

- Registration is online only at www.callforentry.org. See www.callforentry.org/image_prep.phtml for help photographing your work and properly sizing your images.
- Each artist may submit up to three paintings; however, only one can be selected for the exhibition.

- Show only the image, no frame or mat. The image must be correctly oriented (vertical or horizontal).
- No watermark may be shown in the image.
- After a painting has been entered, its title and price **may not be changed. Please price paintings considering framing costs, applicable sales commissions (see below), or as NFS.**
- Contact NorthStar Registration via email at NorthStar-Exhibition@comcast.net for questions related to the Call For Entries.

Specifications and Restrictions

- Entries limited to paintings in watercolor, acrylic, casein, gouache, water-soluble ink, and egg tempera.
- Acceptable surfaces include paper, yupo, canvas, canvas board, or board.
- Only the artist's own hand painted papers may be used for collage.
- No paintings accepted that use pastel, oil pastel, wax crayon, water soluble oil, alcohol inks, computer generated images, or any form of print reproduction. Lead pencil or pen cannot be the major focus of any piece.
- Work and source material must be wholly original and not derived from any published images or other artists' work.
- All works submitted must have been completed after January 1, 2015, and not previously exhibited in an NSWS exhibition.
- Maximum size, including frame, 52" in any direction. Maximum depth 3".
- Minimum image size 80 square inches (i.e. 8x10).
- Framing required for all paintings, except a gallery-wrap canvas finished on all sides as continuation of the image, or cradled Ampersand.
- All paintings must be wired for hanging on the vertical sides of the frame. No saw tooth hangers allowed. Finished work to be suitable for hanging in a fine arts gallery.
- Use glass or plexiglass on frames up to 100 inch perimeter (add width+width+side+side). Use only plexiglass on frames of 100 inch perimeter or larger.
- No work may be withdrawn before close of exhibition.
- NorthStar cannot make special shipping arrangements.
- Accepted painting must be same as entry.
- If an accepted painting is not submitted for the show, the artist will be disqualified from entering any NorthStar Watermedia Exhibition for three (3) consecutive years.

Sales

NSWS retains 25% commission on any artwork sold in the exhibition. All insurance responsibility of the artist.

Delivery of Artwork

Every artist whose painting is accepted will receive instructions for shipping or hand-delivery. Read the instructions carefully.

- Hand-delivered artwork must include the following:
 - Gallery fee: \$20 check made out to NorthStar Watermedia Society
- Shipped Artwork must include ALL of the following:
 - Gallery fee: \$20 check made out to NorthStar Watermedia Society
 - Handling fee: \$60 check to Artist's Choice for cartage and unpacking and repacking services
 - Prepaid return shipping label

Copyright and Production Rights

As condition of entry, entrant grants NorthStar Watermedia Society the right to reproduce accepted artwork in materials such as a CD, catalog or video, press releases, publications, brochures, leaflets, invitations, radio, television or website announcements, and other printed or electronic media, for advertising, education, marketing, and publicity for this and any future exhibitions and competitions. A CD of the show will be presented for sale and marketing.

Disclaimer/Legal

Artists should provide their own insurance. NorthStar Watermedia Society and Blaine City Center will take every precaution against damage or theft, but will not be responsible for damage or loss, whatever the cause. Submission of an entry to this exhibition constitutes the agreement of the artist to all terms and conditions in this Call For Entries. The entering artist does for himself/herself, his/her heirs and assigns, hereby forever waive, release and discharge NorthStar Watermedia Society, its members, and Blaine City Center and its agents from any and all manner of actions, suits, damages, claims, and demands whatsoever, in law and equity, for any loss or damage to the artist's property, and for any personal liability. Also, by submitting an entry, the artist grants permission for NorthStar Watermedia Society to reproduce images which may be used for exhibition-related publicity. This release shall be in effect

for the duration of the exhibition referred to in the Call For Entries and shall include any agents, representatives, and employees of NorthStar Watermedia Society and the Blaine City Center.